

DANIELLE HOLZAPFEL

SENIOR GRAPHIC DESIGNER / ANIMATOR

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DEMO REEL SHOT BREAKDOWN LIST

ZCloud Mainframe

Company: IBM Cloud Managed Services

Programs: After Effects and Illustrator

Designed and animated this video for a global sales team.

Lip Sync / Acting, Cape Fear Dialogue Shot

Programs: Maya and Photoshop

I used the Bishop Rig to animate this shot working from a sound track, as well as modeled the props and textured the shot.

IBM - Animated Paul Rand's Eye-Bee-M

Company: IBM

Programs: After Effects and Illustrator

Body Mechanic Cat Walk

Programs: Maya

I used Animation Mentors Cat Rig to animate this walk cycle

IH Truck Logos Video

Company: Island Harvest

Programs: Photoshop

Designed and animated to show the logo progression for social media

IBM - FUTURE STATE

Company: IBM

Programs: After Effects and Illustrator

This is part of a 2016 video showing the current state and the future state. I worked on the future state of SaaS from storyboard to completion.

Discover Citrin Cooperman's Corporate Performance Management

Company: Citrin Cooperman

Programs: After Effects and Premiere Pro

Cooler Door Video

Company: Display Technologies

Programs: After Effects and Illustrator

Designed and animated this four clip video as part of a larger video that was displayed on a cooler door screen at a trade show in 2015. All the white boxes shows up as transparent and the product can be viewed behind the graphics. I also created the character (named Albert Insight) that I created in 2D. This was his first appearance in 3D. A co-worker did his modeling and animation.